

# LOVELY TINY THINGS

Samidha Mathur

A Journey of Words and Inspiration

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# Hello,

## I'm Samidha

Welcome to my portfolio—a reflection of my dedication as a motivational speaker and writer to inspire and uplift. Through the power of words and impactful storytelling, I strive to spark positive change, empower individuals, and contribute meaningfully to society. Explore my work and join me in this journey of motivation and transformation.



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# Blogs & Articles

## Inspiring Through Words

Explore a collection of motivational blogs and articles where I share personal reflections, life lessons, and practical tips for personal growth. Each piece is crafted to resonate with readers, offering encouragement and positivity.



 Samidha Mathur · Sep 2 · 5 min read

## Understanding and Overcoming Guilt: A Path to Inner Peace



 Samidha Mathur · Aug 28 · 3 min read

## When Life Gives You Strength in Tough Ti

Life often presents us with unexpected challenges. Lemons handed to us when we least expect it in disguise? In this blog, we explore how to build resilience, turning even the most difficult situations into rewarding experiences.



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# Collaborations

## Empowering Partnerships

Over the years, I've collaborated with brands and fellow creators to produce impactful content that aligns with my mission of spreading hope and inspiration. From campaigns to guest posts, my collaborations reflect creativity and purpose.

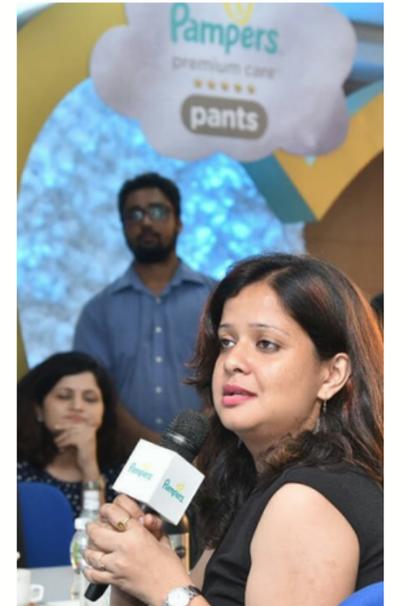


Johnson & Johnson

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and many others.



# Workshops & Coaching

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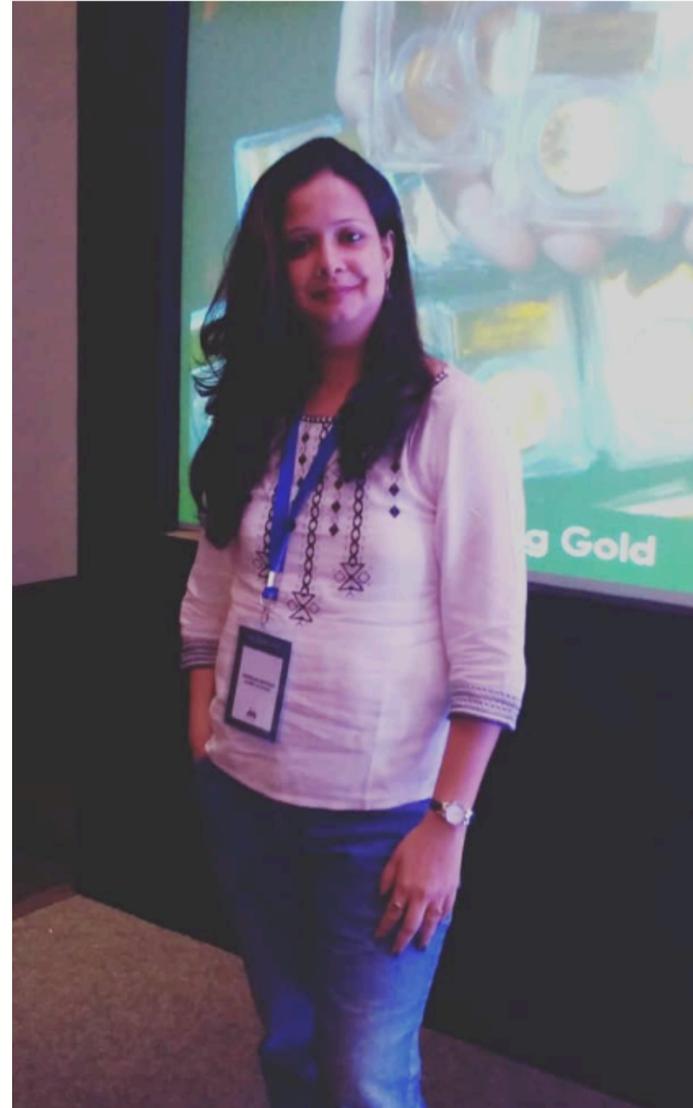
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I've had the privilege of attending workshops as a content creator, which have been instrumental in helping me work toward my goals. These experiences have shaped my sessions, which focus on building confidence, embracing resilience, and creating actionable plans for personal growth.

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# Published Work

My Words in Print



## 10 Best Godrej Refrigerators in India with Best Energy Efficiency (2023)

Team ProductLine Last Updated: Apr 13, 2023, 12:37:00 PM IST

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**Synopsis**  
Summer is around the corner, you can't procrastinate buying a refrigerator any longer. We know that searching for the best refrigerator sounds like a task, but since you are already here, it can't get easier. To help you find the best refrigerators online, we've compiled a list of the ten best Godrej refrigerators that are best known for their energy efficiency. Check out this article and pick the best one for your home.

**TOP SEARCHES**  
Best 500 Liters Refrigerators Split AC Under 30K

Team ProductLine Refrigerators have become such a

**Amazon Deals**

Discover my published works, including featured articles, guest contributions, and collaborations with esteemed platforms. Each piece represents my dedication to sharing stories that matter.

# Testimonials

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## Voices of Gratitude

Hear from those who have experienced the impact of my words and guidance. From readers to collaborators, their stories reflect the essence of what I strive to achieve through my work.

### Deepika Srivastava · 1st

Experienced Content Creator and Mindfulness Enthusiast with a strong background in Content Strategy, Copywriting, and Digital Communication. | Localization Expert | SEO Data Analyst | Community Engagement Specialist | Content Creation.

October 16, 2024, Deepika worked with Samidha on the same team.

I wholeheartedly recommend Samidha Mathur as an exceptional mentor. It was the privilege of working with Samidha, and her confidence, expertise, and support were remarkable.

Samidha's ability to motivate and empower individuals to become content creators is unparalleled.

Her thought-provoking sessions and engaging writing style have positively impacted me both professionally and personally.

As a team leader, Samidha excels in managing and guiding her team.

Her exceptional communication skills, strategic thinking, and collaborative nature make her an asset to any organization.

### Shravan Bhumkar · 1st

Deputy General Manager and Head of Marketing at ET || Ex (Quikr)  
February 27, 2024, Shravan managed Samidha's content.

Samidha is an exceptional content writer. We consistently receive high-quality content with an impressive turnaround time.

### Mayank Jain · 1st

Principal Product Manager@ ET || Ex (Quikr)  
August 18, 2023, Mayank managed Samidha's content.

Samidha leads a team of 3 content writers in the content commerce project successfully. I find her to be a highly motivated and professional individual.

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# *Get in Touch*

## **Let's Create Together**

If my journey resonates with you and you're interested in working together, I'd love to hear from you. Let's collaborate, inspire, and make a difference—one story at a time.

## **Contact Details**

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